

## Schleuniger Testing Alliance Established as Market Leader

**With the newly formed testing alliance the Schleuniger Group has created a globally leading combination of top-level testing competencies and further extended its leading market position in testing of cables, wire harnesses and connectors. The three Best-in-Test Hubs offer customers worldwide a single point of contact in the local market region to clarify their needs with Schleuniger Group testing specialists and select from a full portfolio of complete solutions.**

With the acquisition in 2020 of Cirris Systems (Salt Lake City, USA) the Schleuniger Group has succeeded in creating a globally leading, integrated testing alliance that can meet the ever-changing requirements for testing of electronic components by OEMs and automotive suppliers. But more importantly, with its broad portfolio of complete solutions the Schleuniger Testing Alliance covers the growing demands for quality transparency and traceability across all industries, while presenting innovative, highly efficient and reliable test applications, and also helps ensure compliance with legal regulations.

The integration of Cirris Systems (now Cirris Inc.) enabled Schleuniger to further expand its leading position in testing of cables, wire harnesses and connectors. Schleuniger offers its customers over 100,000 test systems and can therefore claim the title of industry leader in the areas of technology, application breadth and industry coverage. With this portfolio expansion the Schleuniger Group presents itself as a strategic full-service supplier in the wire processing and testing sectors.

### **Complete Solutions for Every Need**

With a product focus on standard testers **Cirris Inc.** completes ideally the worldwide testing offerings of fellow Schleuniger Group companies **adaptronic Prüftechnik** (Wertheim, Germany) — focused on customized testers — and **Schleuniger Test Automation** (Jettingen, DE) — focused on automated test systems. For many years the Salt Lake City-based Cirris has specialized in uncomplicated test systems that are easy to use, ruggedly designed, offer high-quality technology and don't require additional programming steps on the part of the customer. The primary focus of adaptronic — the leading manufacturer of wiring and function testing systems — lies on demanding test requirements that often include customer-specific software, additional engineering

and process integration. The adaptronic test platforms follow the high customer requirements for customizable adaptation and result in high-end and turnkey solutions for wiring tests in diverse market sectors, such as

aerospace, automotive, rail technology, automation and datacom. A superb complement to these two testing segments is presented by Schleuniger Test Automation whose core competencies lie in special production of highly specific, automated testing systems that are based on customizable platforms as well as standardized modules that can be integrated into customers' production systems and test processes.

The product portfolio of the Schleuniger Testing Alliance now extends from simple-to-use and highly customizable high-end and standalone benchtop testers to partially or fully automated test systems for virtually any application in any industry. Based on more than 90 years of combined know-how, the close cooperation within the alliance provides customers with top-notch products as well as innovative, complete solutions for all their testing requirements.

### **Testing Made Easy**

The three companies within the Schleuniger Testing Alliance complement each other superbly in terms of product, service, industry segments and geographical coverage. The three Best-in-Test Hubs (sales and service centers) located in the USA, China and Germany offer customers a single point of contact within their market region for any requirement or desired solution, providing competent, fast and comprehensive service. With help from the Schleuniger testing specialists they can choose from a complete line of highly complementary products, discuss industry-specific projects, customized test solutions and reliable testing strategies, or receive quick delivery of standard testers. Additionally, they have access to automated testing products based on customizable platforms as well as testing processes that can be integrated into existing production lines.

The Best-in-Test Hubs allow customers to easily determine and implement the testing solutions that best meet their requirements. They only need to contact one of the hubs directly or visit the multilingual microsite and fill out the contact form with a brief description of their testing needs. Schleuniger specialists take care of everything else, including evaluating the best solution to meet rapid market changes and which include advanced technology and the newest technological advances.

### **About Schleuniger**

Founded in 1975 in Thun, Switzerland, the Schleuniger Group is a globally active technology company and a leading supplier to the wire processing and testing industry. With its wholly owned and independently managed company, DiIT, Schleuniger is also a leading player in digitization and industrial IoT. Most of the Schleuniger Group's customers are suppliers to the automotive, entertainment and information

#### **Schleuniger Group**

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industries, as well as to the communications sector. Schleuniger's products are used wherever precise connections and highest productivity are required. The company has development and production locations in Switzerland, Germany and China. With a network of sales and service companies in the Americas, EMEA and Asia Pacific and more than 40 distribution partners worldwide, Schleuniger is always close to its customers.

The Schleuniger Group represents the wire processing business unit of the publicly listed Metall Zug Group and has over 900 employees including 50 apprentices worldwide.

More information: [SchleunigerTestingAlliance.com](https://www.SchleunigerTestingAlliance.com) and [schleuniger.com](https://www.schleuniger.com)

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